

KYLIE EVERILL

I'm a former student athlete passionate about helping others reach their highest potential through inclusive, scientifically informed, sustainable and unexpected design. I design technical footwear, equipment, and apparel, and anything in between.

EXPERIENCE

Student Athlete - SLCC & UNLV

(2013 - 2017)

Brought energy and passion to the team while on and off the field. Led SLCC to a 3rd place finish in the NJCAA Championships, earning first team NJCAA honors and MVP in the regional championship.

Founder/Owner/Designer - AMPLE MATTER

(2019 - Present)

Created an inclusive lifestyle streetwear brand with an advanced pant sizing system for women, athletic body types, and other under represented individuals.

NCAA Equipment Assistant - UNLV

(2017 - 2018)

Organized, distributed, and customized equipment, uniforms and apparel for all student athletes. Coordinated with athletes, coaches, and managers to ensure proper fit and safety. Assisted in orders from large scale manufacturers.

Floor Sales & Styling - Nordstrom

(2019 - 2020)

Mastered company-wide POS for efficient and precise ordering and product locating. Used merchandising strategies to direct relevant apparel. Designed wardrobes catered to each individual's needs for style, fit, and lifestyle.

EDUCATION

MS Sports Product Design - University of Oregon

(2021 - Present)

Studying all aspects of sports product design under industry experts. Mastering sports product research, ideation, materials, creation, development, production, validation, innovation methodology, athletic performance, sustainability and sports product marketing and branding.

BS Kinesiology - University of Nevada, Las Vegas

(2016 - 2018)

Excelled in anatomy, biomechanics and motivational tactics for health, sports performance and general lifestyle. Organized and implemented research studies and group assignments, culminating in a research paper using Vicon motion capturing software to measure the accuracy and mechanics of the BLAST Softball swing sensor.

CONTACT

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SKILLS

- Biomechanics
- Research
- Fashion Design
- Illustration
- Attention to detail
- Out-of-the-box ideation
- Rhino 3D
- CLO3D
- Gravity Sketch
- Procreate
- Adobe CS

PASSIONS

- Sustainability
- Inclusivity
- Innovation
- Tech integration
- Softball
- Coaching
- Streetwear